

MULTIFOLD[®] labels are commonly referred to as “booklet” style labels. Booklet labels are part of the Extended Content Label (ECL) category. Booklet Labels are a great way to fit a large amount of information in a limited amount of space. Plus, they can help reduce label costs by allowing you to use a smaller label than otherwise possible.

MULTIFOLD[®] provides a booklet within a label with enough real estate to communicate in one or multiple languages. **MULTIFOLD**[®] is available in a wide array of sizes and the booklet can be up to 42 pages.

Agricultural Compounds and Veterinary Medicines (ACVM) and Chemical Manufacturing companies use PHILSTIC's **MULTIFOLD**[®] “booklet style labels” to expand their product labels for many reasons. For example, where they must provide compliant information for ACVM or other regulations. This may include information such as “warnings”, “first aid”, “product usage instructions” “storage and disposal”, plus “environmental hazards”. Other applications include: -

- Providing exporters space for product description(s) destined for multi-lingual audiences;
- Providing food manufacturers with space to include recipes;
- Providing company founders with the ability to tell their unique branded stories;
- Providing plant nurseries and retail outlets with the ability to detail plant type and care instructions;
- And many more

PhilStic Labels Limited specialises in producing **MULTIFOLD**[®] (an innovative label/leaflet combination.) With over 35 years' experience and expertise we have developed the **MULTIFOLD**[®] of today. Many materials and adhesives were researched until we decided on “the right mix”.

See – <https://www.philstic.co.nz/our-products>

The PhilStic **MULTIFOLD**[®] – often copied but never licked!

