

PhilStic **MULTIPEEL**<sup>®</sup> labels are commonly referred to as a piggy back or multi-layer labels with typically two printable panels. They are a member of the Extended Content Label (ECL) category and are a great way to fit a moderate amount of information into a limited amount of space.

**MULTIPEEL**<sup>®</sup> is also often referred to as a peel and reseal style labels which can combine a top and base label into a single label making affixing of labels easier for both hand or machine apply applications.

PhilStic **MULTIPEEL**<sup>®</sup> does not make any noise when you peel the top label and open it to reveal the base label. PhilStic have spent over 35 years perfecting this aspect of our **MULTIPEEL**<sup>®</sup>. It opens and closes with ease – this is the PhilStic pedigree!

Plus **MULTIPEEL**<sup>®</sup> have the potential to reduce the physical size of a label by spreading the message(s) over two surfaces. PhilStic can print on the adhesive of the top label but this is typically is more suitable for a sister product our **MULTIPEEL**<sup>®</sup> product.

**MULTIPEEL**<sup>®</sup> labels can be printed round, oblong or square in a wide variety of sizes. At PhilStic we have mastered the art of manufacture with equipment to automate the production of these specialised labels.

**MULTIPEEL**<sup>®</sup> labels are a truly effective marketing tool that are ideal for product information when a single label just isn't big enough, or to provide a method for you to tell your story!

See – <https://www.philstic.co.nz/our-products>

The PhilStic **MULTIPEEL**<sup>®</sup> – often copied but never licked!

