

PhilStic **MULTIPRINT**[®] labels are commonly referred to as a piggy back or multi-layer labels with three printable panels. They are a member of the Extended Content Label (ECL) category and are a great way to fit a moderate amount of information into a limited amount of space.

MULTIPRINT[®] is also often referred to as a peel and reveal style labels which can combine a top and base label into a single label making affixing of labels easier for both hand or machine apply applications.

PhilStic **MULTIPRINT**[®] retains the backing paper on the top label with it die cut to reveal adhesive on the edges. PhilStic have spent over 35 years perfecting this aspect of our **MULTIPRINT**[®]. It opens and closes with ease – this is the PhilStic pedigree!

Plus **MULTIPRINT**[®] have the potential to reduce the physical size of a label by spreading the message(s) over three printable surfaces. PhilStic can print on the backing paper of the top label.

MULTIPRINT[®] labels can be printed round, oblong or square in a wide variety of sizes. At PhilStic we have mastered the art of manufacture with equipment to automate the production of these specialised labels.

MULTIPRINT[®] labels contain a tab to enable easy peel and reveal of your label message.

MULTIPRINT[®] labels are a truly effective marketing tool that are ideal for product information when a single label just isn't big enough, or to provide a method for you to tell your story!

See – <https://www.philstic.co.nz/our-products>

The PhilStic **MULTIPRINT**[®] – often copied but never licked!

