

At PhilStic labels Limited (PhilStic) we understand that significant investment goes into creating, developing, and nurturing a brand for a product. That product packaging is a tool to represent your brand, product and / or to communicate your story to the marketplace.

Furthermore, product packaging serves as an advertisement for your product, after all it's how you attract customers, get them to choose your brand and sell your product.

However, products come in a variety of packaging – jars, cans, bottles, pouches and so on. For some products the ideal solution is pre-printed packaging but for others **Prime Labels** come into play. This could be because of volumes or the type of packaging.

**Prime Labels** are therefore prominently affixed to finished products, it's essential because they effectively reflect and express both the quality and branding of what's inside.

Plus, **Prime Labels** can potentially be produced in the same plastic material as the packaging for recycling purposes or with removability for glass, metal or similar applications.

At PhilStic we can print **Prime Labels** digitally for trial product or small volume runs, which gives your business the freedom to test market to match your customers' wants and needs. PhilStic can also print labels flexographically using high-definition printing plates. Plus, PhilStic is ISO9001 certified with procedures in place to ensure consistent quality.

Let's not forget the adhesive – getting this right means that your label will remain intact on the product and not curl, wrinkle or peel off. Another very key factor for your brand image. So, whether hand or machine applied – PhilStic can produce and deliver the right label for your requirements.

See – <https://www.philstic.co.nz/our-products>

The PhilStic **PRIME LABELS** – high quality labels to promote your product

